

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT2/12 14.15
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6338922

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

ORDER # _____ CONFIRMATION # 0000000000

| PRDCT | US CHAMBER | EST#2054 | COMMENTS: (LINE, ORDER, ...) |
|-------|------------|----------|------------------------------|
| | | | |

FLIGHT DATES SEP26/12 OCT5/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE 02/27/22 11:11

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

US CHAMBER OF COMMERCE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | : |

AGENCY ADVERTISER CODE = AGENCY EST# = 203
AGENCY PRODUCT CODE =

| | | | | | | | | |
|----|---|-------------|----|------------|------|------|---|-----|
| 30 | S | 1100A-1200N | 30 | \$2,200.00 | 10/3 | 10/5 | 0 | W-E |
|----|---|-------------|----|------------|------|------|---|-----|

PROGRAM : VIEW
CON COM1: 1X PER DAY

REP HEADLINE# 6338922 TRF# 333248
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 14.15
CHANGES ** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--|------|--------|------------------------|--------|-----|------------|------------|----------|---------|------------|-------------|-----------|
| 31 | A | | 500P-600P | 30 | | \$3,300.00 | 10/4 | 10/5 | 2 | | TH-F | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: WE CAN OFFER | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT3 ON LINE-30 FOR 3 SPOTS/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M4 | OK'D | BUY#30 | MISSED:W-F/1100A-1200N | | | | OCT3(3/WK) | | 30S | \$2,200.00 | (OCT2/12) | |
| | | | OFFER:TH-F/500P-600P | | | | OCT4(2/WK) | | 30S | \$3,300.00 | PLS ADVISE. | |
| CMT:WE CAN OFFER | | | | | | | | | | | | |
| SEP/12 | | | 87300.00 | OCT/12 | | 188900.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 276200.00 | |
| TOTAL SPOTS | | | | | | | | | | | 85 | |

MARKET TOTALS \$721,714 WFTV 35% WKMG 20% WESH 23% WOFL 14% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE